

incorporating



PR14 Business Plan

Navigational Document

December 2013

Introduction

This document summarises the structure of the Company's PR14 submission and lists the accompanying business strategies and investment strategies that support the Company's full plan.

The individual documents as part of the library of supporting information are also listed.

Overall Structure

Document 1: Business Plan Summary Document

Document 2: Full Business Plan (see page 3)

Document 3: Set of Business Strategy Documents (see page 3)

Document 4: Set of Investment Strategy Documents (see page 3)

Document 5: Library of supporting information (see page 4)

Layout of the Full Plan

This diagram shows the layout of the full plan and how it links to the accompanying business strategies (shown in blue) and investment strategies (shown in green).

Customer Engagement

Outcome Delivery Incentives

Community Engagement

Asset Management

Network Optimisation and

Power

Efficient Delivery

Full Business Plan Contents:

- 1. AMP5 Performance
- 2. Our Company
- 3. Outcomes
- 4. Our Customers
- 5. Asset Management
- 6. Operational Expenditure
- 7. Summary of Capital Expenditure
- 8. Totex
- 9. Our Plans (Wholesale and Retail)

10. Wholesale



11. Retail

| Retail | Water Efficiency | Market Reform |
|--------|------------------|---------------|
| | | |

- 12. Financing the Plan
- 13. Affordability
 Affordability

 14. Impact on Bill
- 15. Risk and Reward
- 16. Conclusion

Library of Supporting Information

The contents of the library of supporting information are as follows:

Set 1: Customer and Stakeholder Research Processes and Findings

- CCG and LWF meeting material
- CC Water response to South Staffs and Cambridge business plans
- CC Water response to South Staffs long term strategy consultation
- EA Midlands response to South Staffs DBP consultation
- SSW WTP study final report by ICS
- MVA customer research for South Staffs Water customer priorities and initial WTP
- MVA report on CCG focus group perceptions of South Staffs Water
- Ofwat letter in response to CAM dWRMP
- Ofwat letter in response to SST dWRMP
- South Staffs acceptability report from ICS November 2013
- South Staffs acceptability testing summary report
- South Staffs PR14 WTP results summary final report by ICS
- South Staffs PR14 WTP results Full Final Report by ICS
- SSW WTP Research Peer Review by Professor Ken Willis
- SSW draft business plan consultation report October 2013 by Community Research

Set 2: Financial Material

- CIS query letter to SST from Ofwat on 17th February 2010
- Ernst Young targeted review of accounting separation approaches SST-CAM letter
- Oxera report evidence on required returns for WOC's at PR14

Set 3: Asset Management Material

- Mott MacDonald summary report on its PR14 asset management support for SSC
- Mott MacDonald deterioration model feedback
- Review of SELL Beal Consultants 2013 Cambridge region
- Review of SELL Beal Consultants 2013 South Staffs region
- SEAMS water infrastructure model review
- SSW technical report for deterioration modelling

Set 4: Company Material Specifically for PR14 Business Plan

- South Staffs Water draft business plan consultation
- South Staffs Water long term strategy document

Set 5: Supporting Information for Statutory Obligations

- DWI final letters of support (6 letters)
- DWI statement for SST-CAM CCG report
- EA report to CCG on South Staffs business plan evaluation meeting statutory obligations